



The Professional Development Curriculum
OVERVIEW & FEEDBACK REPORT on

The **Shape-Up**

Workshops in Career Development

at the Biozentrum, J.W. Goethe University of Frankfurt am Main

June 2004 & January 2006



MentorinnenNetzwerk
für Frauen
in Naturwissenschaft und
Technik

<http://www.workpad.com/PRODECUM>



...to

SHAPE:

- *to mould into a particular pattern or form;*
- *to plan, devise, or prepare.*

- *Old English: gespeap, that which is created.*
- *Old High German: scaf, form*
- *Old Norse: **destiny***

The Collins English Dictionary

Based on The View from Pfizer...

“The key to making your role in drug discovery a success is, without doubt, dedication to teamwork.

It is evident from the induction session for all new starters at Pfizer that “no man is an island” and each person has a specific role within a team. Each individual relies on it being performed as part of a team, and also on rapid and effective communication of the implications of any results.

Of course, ground-breaking scientific initiatives are encouraged, but there is no room for those who do not wish to share their ideas, or for those who wish to isolate themselves from the rest of the project.”

***Rachel Grimley “From Academia to Industry”
<http://nextwave.sciencemag.org>***

Shape Up...Our Main Objective

*The Shape Up programme in **career development** combines **focused insight** into industry expectations with **practical group exercises** that are designed to help participants in estimating your own **individual skills set** and so help contribute to your individual **career portfolio***



Principal & Deputy Trainer of Shape- Up.

PRINCIPAL: Dr. DIANA A. TAYLOR, MSc

Medical Communication, Europe, USA & Russia

- Mentor & University Guest Lecturer
- Industry Trainer - *The Pharmaceutical Training Institute, IIR*
- Conference Speaker DIA & Marcusevans
- 2006 Author, Tectum Publishers: "Healthywords"

DEPUTY: Dr. ALAN TAYLOR (Oxon)

Film & Media Education

1991- 2005

- University Guest Lecturer – Mainz, Sofia, Frankfurt
- Writer / Author - The Alliance for a Media Literate Europe & Peter Lang, Frankfurt
- Programme Leader, The Script Lab 5, FILMHAUS Frankfurt
- Programme Manager & Subject Leader - Media Production, UK

Graduates & Post-Graduates:

*Keele University * The Institute of Education, London University * The London Film School * The Department of Educational Studies, Oxford University * The Universities of Hamburg, Berlin & TU Dresden & City University, London*



SHAPE UP

The Day's Programme



- Contextual Overview – why we are here - AT
- Skills and Competencies – what does this really mean? - AT
- Job Advert analysis – the language of work - DAT
- Tacit Skills & Thinking Styles - DAT

---- PAUSE----

- The Core Group Exercise - DAT / AT

----- LUNCH -----

- Individual personality & team profile - AT
- What's my team profile - AT
- Reflections and Feedback on the Group exercise - AT & DAT

---- PAUSE ----

- From portfolio to cv application - DAT
- Reflections, Summary & Conclusions - DAT / AT

Our Participants, June 25th 2004

- 1. Birnbaum, Katrin
- 2. Bischoff, Anna – Frankfurt Uni'
- 3. Diegmann, Julia – Jena Uni'
- 4. Fohrer, Claudia – Frankfurt Uni'

- 5. Kipourou, Effrosini - Frankfurt Uni'
- 6. Klein, Bianca – TU Darmstadt
- 7. Kühn, Eva – Marburg Uni'
- 8. Lieb, Anke - Wiesbaden

- 9. Lopes, Sandra – FH Wiesbaden
- 10. Luu, My Phung – Frankfurt Uni'
- 11. May, Johanna – Ulm Uni'

- 12. Mlinzk, Romy – Gissen Uni'
- 13. Pustowca, Anette – Frankfurt Uni'
- 14. Röth, Eugenia – TU Darmstadt

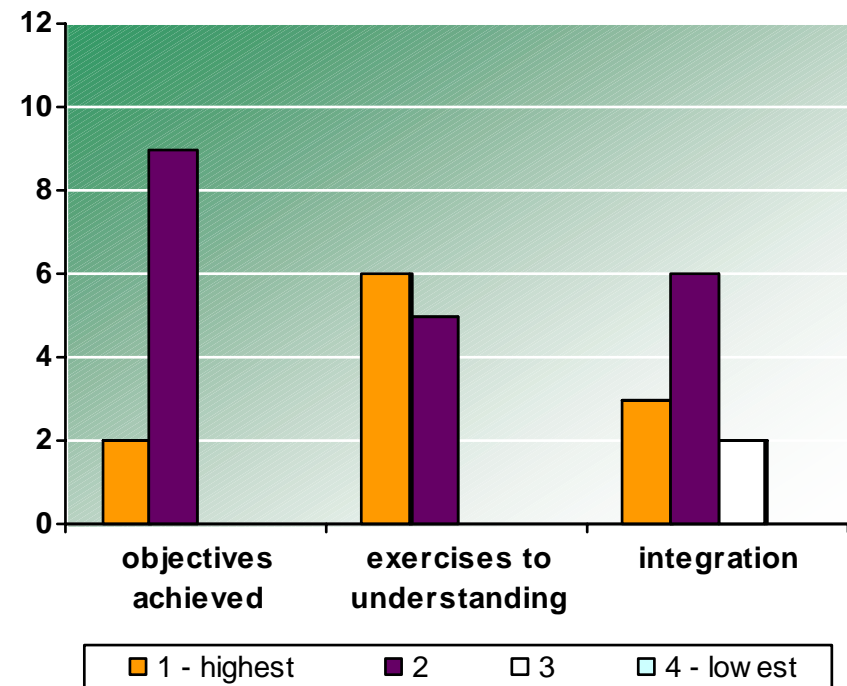
- 15. Vojnov, Sanja – FH Wiesbaden
- 16. Volke, Caroln, FH Fulda



Feedback from Frankfurt: June 25th 2004. 14/16

Core Questions

- Q1. How well were our objectives achieved?
- Q2. How well did the exercises contribute to your understanding of the subject matter?
- Q3. How well was discussion, theory, and exercises integrated?



Our Participants...January 27th 2006

1. Badura, Susanne – JWG Frankfurt
2. Hakulinen, Jonna – JWG Frankfurt
3. Heckwolf, Daniela – JWG Frankfurt
4. Hesse, Deike – Uni. Marburg
5. Hofmann, Sandra – JWG Frankfurt
6. Hunger, Corina – JWG Frankfurt
7. Kropatsch, Regina – Uni. Marburg
8. Niehage, Nicola – Uni. Marburg
9. Wolf, Ina – Uni. Giessen
10. Paturaud, Flora – TU Darmstadt
11. Paul, Caroline – Uni. Marburg
12. Scharpenberg, Diana – FH Wiesbaden
13. Schirra, Sabine – Uni. Marburg
14. Schlüter, Susanne – Uni. Kassel
15. Schneiderat, Ute – Uni. Giessen
16. Schöneberger, Petra – Uni. Klin'. Mannheim
17. Wedemeyer, Ulrike – MPI/Bio Physic
18. Wieland, Daniela – FH Darmstadt



Taylor / Shape Up
Feedback 2004 & 6



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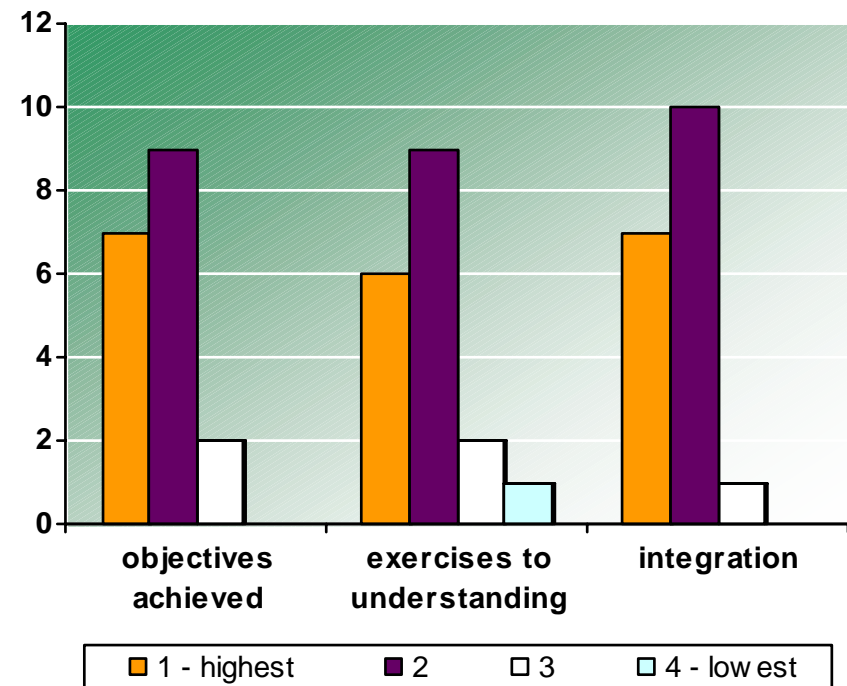
Feedback from Frankfurt: January 27th 2006: 18/18

Core Questions

Q1. How well were our objectives achieved?

Q2. How well did the exercises contribute to your understanding of the subject matter?

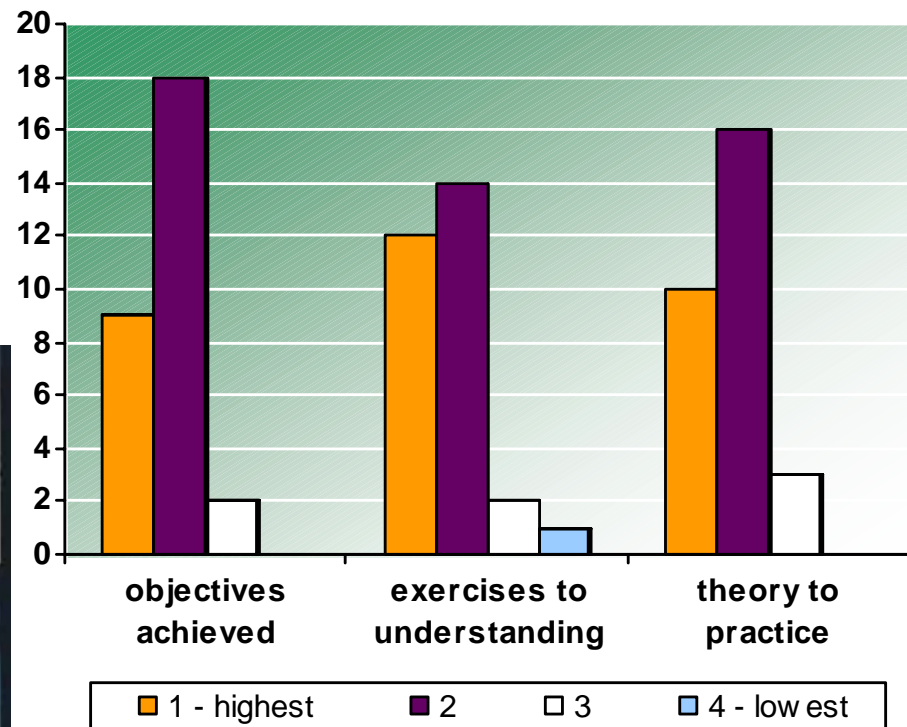
Q3. How well was discussion, theory, and exercises integrated?



Our Shape-Up Feedback Totals June 25th 2004 & January 27th 2006: 32/34

Core Questions

- Q1. How well were our objectives achieved?
Q2. How well did the exercises contribute to your understanding of the subject matter?
Q3. How well was discussion, theory, and exercises integrated?





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